

Our Vision:

Bringing out
the best in you!

We work with our community and have restless ambition to raise aspirations by encouraging and enabling people of all ages.

We provide inspiring opportunities for all to thrive in life and work and make a positive impact across the Borough of Rochdale, Greater Manchester and beyond.

Our Values

INTEGRITY

We do the right thing, our learners and our community are at the heart of all we set out to achieve. Our learner-centred approach underpins everything we accomplish.

NURTURING

We empower staff and learners to build autonomy and be the drivers of their own destinies, developing resilience, pride and confidence in life, learning and work.

ENJOYMENT

Success and achievements are encouraged, recognised and celebrated in our thriving college community.

AMBITION

We encourage learners and staff to have the courage to aim high, push their boundaries and achieve higher aspirations.

SUSTAINABILITY

We are continually working to create a sustainable college that demonstrates an agile curriculum, healthy finances and a positive impact on the environment and economy.

Hopwood Hall College
& University Centre

Strategic Plan

2021 - 2025



STRATEGIC INTENTION 1

Providers of excellent education and skills



Our ambition is to have:

- A curriculum that is co-developed and designed with employers and sector skills leads.
- A technical, vocational and professional offer that enables learners to develop, utilising industry standard learning spaces and resources.
- Excellent careers, advice and support that is pivotal to learner success.
- A flexible and professional workforce that keeps pace with industry developments.
- An innovative pedagogy that supports learners' skills, knowledge and behaviours that enables progression.

STRATEGIC INTENTION 2

Champions of Inclusivity



Our ambition is to have:

- A personalised learner centred approach that supports the needs of all.
- A culture that promotes equality and celebrates diversity.
- A community that has access to digital technology, knowledge and skills.
- An inclusive college environment that enables learners to be confident and independent members of society.
- A curriculum offer across all levels that is ambitious and accessible for all.

STRATEGIC INTENTION 3

Drivers of economic prosperity



Our ambition is to be:

- The anchor institution that leads local skills, supported and enabled by partners of purpose.
- Enterprising and innovative, delivering a curriculum that contributes to economic growth.
- Driven by labour market information that identifies and supports local, regional and national economic priorities.
- A college that prepares a skilled workforce that meets employer demand.
- A provider of purposeful lifelong learning.

STRATEGIC INTENTION 4

Guardians of our environment



Our ambition is to be:

- Contributors to society's ambition of being net carbon zero.
- Active in minimising our carbon footprint.
- Protectors and conservators of our natural environment.
- Providers of a curriculum that upskills and informs learners regarding the Green Agenda.
- An organisation that empowers staff and learners' involvement in activities that have a positive impact on our environment.

Underpinned by

Sustainability

- Growth
- Finances
- Estate

People

- Healthy
- Happy
- Professional

Quality

- Compliance
- Assurance
- Improvement